

## **ABSTRACT OF THE DISCLOSURE**

**A cordless blind structure includes a blind body attached to the underside of an upper beam, and a plurality of magnet components of elongated bars or blocks equidistantly distributed from the bottommost slat upward to the top of the blind body thereof wherein the magnet components are securely fixed to the outer surface of the blind body via thermal melting art or equidistantly sewed and concealed therein. To collect the blind body upward, the magnet components are consecutively lifted upwards from bottom to top and sequentially piled up in line with each magnet component securely fastened to the immediate magnet components in juxtaposition thereby so as to precisely fold up the slats of the blind body in half piece by piece and securely fix the blind body thereof at a desired position. And to unfold the blind body thereof, the blind body is pulled slightly downwards by the bottommost slat thereof to detach the engaged magnet components from one another, releasing the collected blind body to suspend naturally downwards in display without any other pull cords or T-shaped cords applied thereto.**